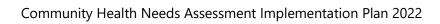




Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner			
Community Needs Assessment Priority Area: Access to Care								
Goal: Increase flu vaccine rates								
	Expand the education on flu	Increase the awareness and	Hospital and rural health clinic leaders	Will use the radio ads				
	vaccines in the community.	purpose of the flu vaccine.	that over see the implementation of the	(number of ads donated to				
		Educate those on the	vaccines.	flu vaccines), newspaper				
		efficacy of the vaccine.		ads (number ads donated				
				to flu vaccines) and provide				
				brochures and info at				
Flu vaccine rate 17%				clinics.				
compared to the state at	Ensure that the availability of the	Increase the awareness of	Hospital Administrator secretary will	Number of advertisements.				
46%	flu vaccines is communicated well	the availability of the flu	ensure that all proper media outlets will					
40%	to the community and research all	vaccines and where those	be used to make the community aware of					
	media avenues of communication.	locations are.	availability of vaccines. Expand from the					
			current media outlets being used.					
	Update flu vaccination information	Improved health-related	QA Director	Percent of Medicare	Local Health Department			
	as a Health literacy intervention	knowledge, Improved		patients that have received				
	that use written and print-based	adherence to treatment		the flu vaccine				
	materials designed to be easy to							
	read and understand							

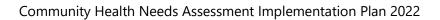
Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner		
Community Needs Assessment Priority Area: Low Access to Exercise Opportunities							
Goal: Educate Community on Availability							
Exercise Opportunities	Educate and inform patients of local	Increased physical activity.	Hospital and rural health clinic leaders	County Health Ranking for	Local Health Departments		
	places, forms and availability to	Increase the awareness of	that communicate healthcare to patients.	physical inactivity rate	and Government		
	exercise.	opportunities to exercise in					
		the community. Decreased					
		the rate of obesity in the					
		community.					





Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner		
Community Needs Assessment Priority Area: Access to Care							
Goal: Educate patients on access to care							
	Hosts outpatient clinics with	Increased access to care	Hospital leaders in charge of scheduling	Number of clinics held	Physicians in other		
	physicians from other counites to		outside clinics.		communities		
	come to see patients locally instead						
	of the patient having to travel.						
Access to Care							
	Educate patients on local	Patients will be informed of	Hospital and rural health clinic leaders	Decreased number of no-	Local community leaders		
	transportation available to reach	ways to reach the proper	that communicate healthcare to patients.	show appointments			
	the care locations	care at the proper locations.					

Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner			
Community Needs Assessment Priority Area: Drug and Alcohol Abuse								
Goal: Increase awareness a	Goal: Increase awareness and treatment opportunities							
	Create resources and events that	Increase awareness of	Hospital leaders in contact with patients.	Drug related deaths in the				
	focus on education and support	resources available to		county				
		people in the community.						
	Share information and treatment	Increase awareness of	Hospital and rural health clinic leaders	Drug related deaths in the				
	opportunities from outside sources.	resources outside of the	that communicate healthcare to patients.	county				
Drugs and Alcohol Abuse		community for patients.						
	Partner with local physicians,	reduced substance abuse,	Hospital Leaders & Providers	Drug related deaths in the	Local treatment programs			
	community members, and	Increased substance use		county	and drug and alcohol			
	treatment programs to increase	disorder treatment,			programs			
	access to medication-assisted	Reduced overdose deaths						
	treatment (MAT) for opioid use							
	disorder							





Initiative	Implementation Strategies	Anticipated Impact	Hospital Resources	Evaluation Metrics	Community Partner		
Community Needs Assessment Priority Area: Teen Births							
Goal: Awareness of national trend on teen births							
Teen Births	Create awareness and resources	Increase and make known	Hospital Leaders	County Health Rankings	Local health department		
	informing the community of the	the high trend of teen births					
	high trend of local teen births.	in the community.					
	Increase education at younger age	Earlier education will help	Hospital Leaders	County Health Rankings	Local health department		
	on teen births.	prevent teen births.					
	Partner with local Teen Pregnancy	Reduced teen pregnancy,	Hospital Leaders, education, marketing,	County Health Rankings	Local health department		
	Prevention (TPP) Program	Reduced sexual activity,	case management, social workers		and community partners		
		Increased use of			teaching teen pregnancy		
		contraception, Reduced			prevention		
		incidence of STIs					